

JUNE 2009

SPARC AND MISSION-ON

As confirmed in the recent Budget and widely signalled by the Government, the Mission-On campaign is being discontinued. Mission-On was launched in September 2006 comprising of 11 initiatives implemented by SPARC, the Ministry of Health and the Ministry of Education.

SPARC has been lead in seven of these initiatives and lead in cross-agency work for Mission-On.

SPARC-led Mission-On initiatives are now in a transition phase as SPARC works through processes to finish up contractual obligations and exit the initiatives.

Initiatives led by the Ministries of Health and Education are similarly in a transition phase – queries relating to those initiatives will be directed to those Ministries.

The SPARC-led initiatives are: -

- Lifestyle Ambassadors
- Youth branded website
- Government walking the talk (in conjunction with Health)
- Use of television and radio to encourage change
- Stage Challenge
- Green Prescription expansion (in conjunction with Health) – note this initiative is in the process of being transferred to the Ministry of Health
- Television and computer free time – note this initiative had already finished.

Approximately \$7 million from the Mission-On initiatives has been retained in the sport and recreation budget. The Government has put a priority on greater support for school-age sport and SPARC is currently working with the Minister for Sport and Recreation on various initiatives in this area.

JOHN WELLS RETIRES AS BOARD CHAIRMAN

John Wells steps down as Chairman of SPARC on 30 June. John has been Chairman since SPARC's inception in 2001.

Other changes also occurring on the Board include the retirement of Directors Chris Doig and Tina Karaitiana as at 30 June.

There are two further vacancies due to the resignations of Alan Isaac and Sarah Sandley.

The announcement of SPARC's new Chairman and four new Directors will be made by Minister McCully in due course.

NEW! GUIDELINES FOR CHILDREN IN EXERCISE FACILITIES

Developed by Fitness NZ, the *Guidelines for Children in Exercise Facilities* document is designed to be used by exercise professionals when developing and implementing physical activity programmes for children within exercise facilities. The guidelines are designed specifically for children aged 6 to 16 years.

Note: The guidelines exclude outdoor recreation and sports/pool related activities and exercise facilities that are provided on school grounds.

For further information including access to electronic and hard copies of the guidelines, please refer to the Fitness NZ website: -

<http://www.fitnessnz.co.nz>

GAMING DATA NOW ON SPARC WEB SITE

A newly published SPARC report – Gaming Funding into the Sport and Recreation Sector 2007 - analyses funding from the five largest gaming trusts in 2007. These trusts contribute around 75% of the gaming funds into the sector.

The report analyses their granting by: -

- sport and level (local, regional, national etc...);
- purpose (in detail);
- sport within regions; and
- type of physical activity and recreation

Also available is an analysis of gaming machine location, necessary information for targeted applications. The report can be viewed here: <http://www.sparc.org.nz/where-does-gaming-funding-go>

SPARC SHARING GOOD PRACTICE

Within the Active Communities section of SPARC's website is a page called *Sharing Good Practice* which features successful Active Communities projects.

Two new Case Studies added this month discuss: -

- Sport Bay of Plenty's 'Dads 'n' Lads' Rotorua programme - a successful 10 week beginner mountain biking course giving its all-male participants skills, fitness and confidence.
- Pathway 2 Health – another Sport Bay of Plenty programme boosting activity levels across the Eastern Bay of Plenty.

To take a look at these and other case studies please click on the following link: -

<http://www.sparc.org.nz/partners-and-programmes/active-communities/good-practice>

HIGHLIGHTING EXCELLENCE

Case studies focusing on the winning entries in the 2009 New Zealand Sport and Recreation Awards are now available [here](#)

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